

Box Hill Athletic Club Target Objectives 2007 - 2012

Category & Measure	2007/08	2008/09	2009/10	2010/11	2011/12
Membership/Social					
Registered Members	225	250	225	250	275
Retention Rate	75%	80%	80%	80%	80%
Junior Development					
Mentor/Buddy system	-	5 pairs	10 pairs	10 pairs	10 pairs
Development of key Alliances	-	1	2	3	3
Coaching					
Number of Club Coaches	All events	All events	All events	All events	All events
Coverage across all events	Yes	Yes	Yes	Yes	Yes
Competition					
Host Athletics Victoria Competition	5	6	7	7	7
National Club Championship	1	1	1	1	1
International Representatives	1	1	1	1	1
Successful Team Performance – Shield Division I	1	1	1	1	1
Successful Team Performance – Shield Other	6	6	6	6	6
Facilities					
Fit-Out of Upstairs section of clubrooms	No	Yes	-	-	-
Track Resurfacing, front straight & long/triple jump	Yes	-	-	-	-
Administration					
New Club Office bearers	2	3	-	-	-
Active and Strong Committee	8	10	12	12	12
Financial					
Maximise Ground Hire Income	\$25,000	\$30,000	\$35,000	\$40,000	\$45,000
Facility Enhancement plan (annual capex & maintenance)	Yes	Yes	Yes	Yes	Yes
Maintain and enhance fundraising income	\$7,500	\$10,000	\$10,000	\$12,500	\$15,000